



PO Box 322 • Canandaigua, NY 14424
585-624-9690
www.EmbraceYourSisters.org



To Our Business Friends,

On behalf of the Executive Committee for the 13th Annual Positively Pink in Pittsford Breast Cancer Walk, we are requesting your support. Once again we expect hundreds of walkers for this inspiring fundraiser event on Sunday, September 29th in the Village of Pittsford and along the Erie Canal Path.

All proceeds benefit Embrace Your Sisters, a non-profit organization which provides emergency financial support to people with breast cancer in Allegany, Cayuga, Chemung, Livingston, Monroe, Ontario, Schuyler, Seneca, Steuben, Tioga, Tompkins, Wayne and Yates Counties. Register at www.embraceyoursisters.org

We are seeking community support through sponsorship of our Breast Cancer Walk. Kindly submit this form and logo by September 15th to TRoth@heiserusa.com.

- Elite Platinum Sponsor**.....\$5,000.00
*Exclusive naming rights to the event (ie: ABC Company's Positively Pink in Pittsford Breast Cancer Walk)
Business Logo on banner at start/finish line, all event promotional materials, social media ads and premier placement on event T-shirts • Recognition in all press releases & media placement • Logo and website link on EYS website for 1 year*
- Gold Sponsor.....\$2,500.00
Event publicity, business logo included on large event signage and promotional material, EYS website and event T-shirts
- Silver Sponsor.....\$1,000.00
Event publicity, business logo on event signage and event T-shirts
- Bronze Sponsor.....\$500.00
Business logo on event signage and event T-shirts

We look forward to your support,
Tiffany Roth, Sponsor Coordinator (585)662-8133 TRoth@heiserusa.com

Your Name _____

Business Name _____

Business Address _____

Phone/Email _____

Sponsorship Level _____

Please make checks payable to Embrace Your Sisters/email logo to TRoth@heiserusa.com
Return to Embrace Your Sisters, PO Box 322, Canandaigua NY, 14424